

Privacy policy

This privacy policy sets out how MEDIAGENIX uses and protects any information that you give MEDIAGENIX when you use this website.

MEDIAGENIX is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement and with the Belgian Privacy Law (Wet van 8 december 1992 tot bescherming van de persoonlijke levenssfeer ten opzichte van de verwerking van persoonsgegevens).

MEDIAGENIX may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

Our nominated representative for the purpose of the privacy regulation is Dominique Straetmans, Director Internal Services.

What we collect

We may collect the following information for internal purposes only:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

Uses made of the information

The information gathered by MEDIAGENIX is used to fulfill the expectations of the MEDIAGENIX website visitors. With this information MEDIAGENIX can provide the website visitors with information concerning events, meetings, seminars, etc. that the website visitor requested or which MEDIAGENIX feels may interest the website visitor, where the visitor has consented to be contacted for such purposes. Personal information will only be used for the purpose given at the moment you provided the information. MEDIAGENIX won't sell, rent, or send to 3rd parties. Personal information is asked for individualization of functions. If the website visitor does not want MEDIAGENIX to use the data for marketing purposes as mentioned above, the website visitor can refuse to give his consent to pass on those details when prompted.

There won't be any disadvantage if you refuse to give this kind of information. It is possible though that some functions won't be accessible or that we won't be able to send desired information. Conform the privacy legislation, MEDIAGENIX will be able to change or delete information on any moment.

In case you would consult, change or delete your personal information, it will be sufficient to send a request to MEDIAGENIX NEXT GENERATION NV at 1702 Groot-Bijgaarden, Nieuwe Gentsesteenweg 21/1, Belgium.

Security

We are committed to ensuring that your information is secure. In order to prevent

unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.